

# LINKEDIN XPRESS PROGRAM

https://bizomatic.in/



Welcome To

# LINKEDIN EXPRESS PROGRAM



99

# LAYING THE GROUNDWORK FOR LINKEDIN MASTERY

**The LinkedIn Revolution:** Why Every Business Owner, Professional, Coach, Consultant, and Agency Needs It

#### MASTERING LINKEDIN

Welcome to the LinkedIn Express Program, a streamlined 4-week course designed to enhance your LinkedIn presence. This program is ideal for professionals, entrepreneurs, and consultants.

Here's a quick glance at what you'll gain:

- Professional Showcase: Highlight your expertise and achievements on a platform built for professionals.
- **Unlock Potential:** Discover how to fully utilize LinkedIn's vast, yet often untapped, opportunities.
- **Quality Networking:** Learn to forge meaningful connections that lead to professional opportunities.
- **Proven Strategies:** Apply tested methods from over 1,000 professionals who've achieved real results.

Get ready to transform your LinkedIn profile into a powerful tool for growth and opportunities.

#### DR. HASHIM ADIL

FOUNDER - BIZOMATIC SOLUTIONS PVT LTD.



# **LINKEDIN ABOUT US**



# **PROMPT**

Act as expert storyteller who write compelling stories that my target audience wants to read.

Based on my profile, give me story for my LinkedIn about us section.

Story must be in first person and PSAR framework.

Upload your profile or copy paste it in the prompt section.

#### Rules:

- Include who I am
- Include what I do
- Include why my work matters
- My contribution and Impact
- Give me in combination of para and listicles
- Make it in the language my target audience speak
- My TG is [insert your target audience here]
- Give me a solid hook that attracts the attention of the people reading my about section
- Also start with the pain point my TG face and connect it to my story
- Make it easy and simple yet persuasive
- Make it in less then 1000 words please
- Give a call to action at the end

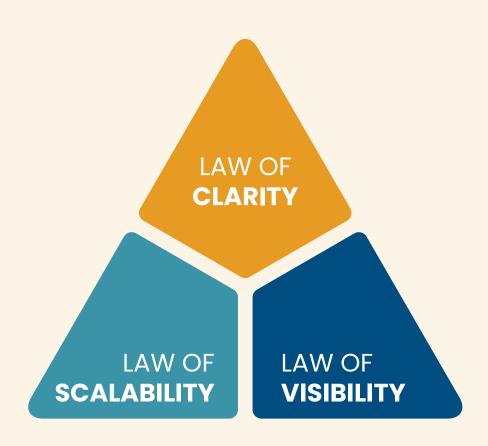




# LINKEDIN XPRESS 5.0

# IMPLEMENTING 3 UNDENIEABLE LAWS OF LINKEDIN

The three Laws of LinkedIn – Clarity, Visibility, and Scalability – form a potent strategy for success. Begin with Clarity to define your goals and audience, boost your presence with Visibility through engaging content and connections, and achieve sustainable growth with Scalability by automating lead generation and mastering follow-ups. Together, they pave your way to LinkedIn mastery.







# LETTER FROM THE FOUNDER



LinkedIn Express is designed to get you results quickly. Our approach combines proven techniques, personalized insights, and actionable steps that drive visibility, expand networks, and position you as an authority in your field. This is more than a program—it's a gateway to building a brand that attracts clients, employers, and opportunities.

The power of LinkedIn is undeniable, and we've seen firsthand how effective personal branding can transform one's presence and reach. Through our LinkedIn Express Program, participants have been achieving remarkable results, proving just how impactful this platform can be.

**INR 92 Cr** 

Worth of Leads Generated

\$400

Consulting Offer

45%

Increase in lead qualification rate

# LAW OF **CLARITY**



Master the Law of Clarity on LinkedIn: Define your goals, know your audience. This focused approach ensures every post, every connection, is a step towards your success. Start your LinkedIn journey with clarity, and watch your professional network and opportunities grow. Act now, target smart, succeed faster.

#### INTRODUCTION TO LINKEDIN BIZFINDER METHOD™

Learn to define what you offer, whom you serve, and how to price your services effectively. This method ensures your LinkedIn strategy aligns perfectly with your business objectives, facilitating more effective connections and opportunities.

#### **GET CLARITY ON YOUR GOALS AND PURPOSE**

Understand precisely what you aim to achieve and why. This clear focus will direct your efforts effectively, ensuring every action on LinkedIn aligns with your overarching objectives and drives you towards success.

#### **GET CLARITY OF YOUR TARGET AUDIENCE**

Achieve clarity on your target audience: Identify and understand the specific group you aim to reach on LinkedIn. Knowing their needs, preferences, and challenges allows you to tailor your content and interactions, making your LinkedIn strategy more relevant and impactful.

#### **GET CLARITY ABOUT YOUR SALES SYSTEMS**

Understand the key components of your sales process, from lead generation to closing deals. Tailor these systems to meet the specific needs of your LinkedIn audience, ensuring efficiency and effectiveness in your sales approach.



# LAW OF **VISIBILITY**



The Law of Visibility on LinkedIn is about making your presence known. Regularly engage with valuable content, connect with the right people, and actively participate in discussions. This boosts your profile, establishes your expertise, and opens doors to new opportunities. **Be visible, be impactful, be successful.** 

#### IMPACT PROFILE ENHANCER™

Captivate with a sharp headline, tell your story powerfully using the **P.S.A.R framework** in your summary, and achieve 'All Star' status by completing your profile comprehensively. Transform your profile into a magnet for opportunities and connections.

#### BIZPAGE OPTIMIZER™

Craft an engaging company description, embed strategic keywords for better visibility, and infuse your brand's essence into every element. Transform your page into a compelling showcase that attracts and resonates with your ideal audience.

#### **POWERCONNECT™**

Focus on building connections that turn into real business opportunities. Enhance your success rate by 67% with personalized invitations, tailored to each recipient's interests and profile. Make every connection count with POWERCONNECT™.

#### AI CONTENT POWERLAB™

Al CONTENT POWERLAB™ transforms your approach to LinkedIn content, addressing a critical gap in many business strategies. It empowers you to deeply understand and effectively implement content marketing tailored for LinkedIn's ecosystem. By integrating Al technologies like ChatGPT, you can develop a sophisticated content calendar, strategically aligning your posts with your business goals.



# LAW OF **SCALABILITY**



The Law of Scalability on LinkedIn focuses on sustainable growth and expanding influence. It emphasizes automating lead generation and refining follow-up strategies for long-term success. By leveraging advanced tools and analytics, this law ensures your LinkedIn activities evolve and continue to yield results, maximizing your professional impact and network expansion efficiently.

#### **LINKEDIN GROUPS AND COMMUNITIES**

Explore groups relevant to your industry or interests to tap into a wealth of knowledge and networking opportunities. This not only enhances your visibility but also fosters meaningful connections and learning within your professional sphere.

#### **BUILDING AUTHORITY WITHIN GROUPS**

Discover the art of Strategic Content Sharing, master Active Community Interaction, and unlock the secrets of Networking and Relationship Building. Each step is a gateway to transforming your presence in LinkedIn groups.

#### **LINKEDIN FOLLOW-UP MASTERY**

A key element is the Welcome Hero Message, a personalized, impactful first message to new connections, setting the stage for meaningful and productive relationships. Master this, and you unlock the full potential of your LinkedIn network.

#### **TIMING AND FREQUENCY OF FOLLOW-UPS**

Discover the art of perfect timing and frequency for follow-ups. Learn how to craft a strategic Follow-Up Schedule that keeps your network engaged without overwhelming them.





#### WHY CHOOSE US?

Our program offers a unique blend of features that cater to both your learning needs and professional growth. With **live classes**, you get the opportunity to engage in real-time learning, allowing for **instant feedback** and interaction with experts.

The **lifetime access** to course materials means you can revisit and refresh your knowledge anytime, ensuring a long-term learning journey.

Additionally, the flexibility to repeat classes ensures you fully grasp the concepts and **achieve your desired results**, while our **handholding support** provides personalized guidance every step of the way.

## **HIGHLIGHTS**





#### **LIVE CLASSES**

Engage in realtime learning with interactive and dynamic live sessions



#### REPEAT FOR RESULTS

Attend classes multiple times until you achieve the desired results.



#### HANDHOLDING SUPPORT

Receive personalized guidance and support throughout your learning journey.



#### PRACTICAL APPLICATIONS

Focus on realworld applications to make your learning relevant and practical.



# SCHEDULE - WEEK 01



- Introduction to LINKEDIN BIZFINDER METHOD™
- Welcome and Overview
- Understanding Your Goals and Purpose



- · Learn how to succinctly articulate what you offer
- Techniques to identify and understand your ideal customer base on LinkedIn
- Basic principles of pricing your services/products effectively



- Overview of key components in a LinkedIn sales process, from lead generation to closing.
- Tips for customizing your sales approach to your LinkedIn audience.
- Best practices for sales systems are both efficient and effective.

#### **ACTION EXERCISE - WEEK 01**

- Goal Setting Exercise
- Crafting Your Offering
- Audience Identification and Pricing Activity
- Content and Interaction Planning
- Sales System Development Activity



# SCHEDULE - WEEK 02



- Overview of creating a powerful LinkedIn profile.
- Creating captivating headline and storytelling in the summary using the P.S.A.R framework.
- Steps to complete your profile comprehensively.



- Crafting an engaging company description for your LinkedIn business page.
- Building connections that lead to real business opportunities.
- Techniques for customizing invitations to enhance acceptance rates.



- Unveil the transformative power of AI in LinkedIn content strategies.
- Insights into Al-Enhanced Content Marketing
- Crafting a Strategic Content Calendar with Al

#### **ACTION EXERCISE - WEEK 02**

- Create & Optimize Your LinkedIn Profile
- Revamp Your Business Page
- Send 25 personalized LinkedIn connection requests, implementing POWERCONNECT™ tactics
- Create and Implement a Content Calendar with AI





# SCHEDULE - WEEK 03

DAY - 1



- Significance of effective follow-up strategies on LinkedIn.
- Explain the concept and impact of the Welcome Hero Message.
- How to craft a personalized, impactful message for new connections.
- Tips and methods for creating engaging follow-up messages.
- Best practices for timing and frequency of follow-ups.

- Identify and Explore Relevant Groups
- Learn to Engage Effectively
- Observe and analyze the interaction patterns and content types in selected groups.
- How to adapt communication styles for different group environments.

- Review and Reflection
- · Participant Reflections and Sharing
- Feedback Session Collect feedback on the program's content, structure, and delivery.

#### **ACTION EXERCISE - WEEK 03**

- Comprehensive LinkedIn Strategy Development.
- Craft a 90-Day Action Plan
- Create a One-Month Content Calendar
- Authority Building in LinkedIn Groups





# **REAL RESULTS**

#### Discovery @

8,724

Impressions

▲5,001.8% Past 7 days

#### 3,672

Unique views

▲17,385.8% Past 7 days

#### Discovery @

68,615

Impressions

▲272.1% Past 7 days

#### 29,963

Unique views

▲171.5% Past 7 days

#### Discovery @

231,272

Impressions

▲2,206.3% Past 7 days

#### 110,756

Unique views

▲1,687.9% Past 7 days



#### Chirag Patel

Available on mobile







Chirag Patel • 6:17 PM

Please Call On: 9978900356 For more discussion.





Dr. Hashim Adil 🙎 (Your Growth Partner)

10:31 AM

Sure. Shall we connect in next week?

#### Abdulqadir Ujjainwala

Available on mobile



Abdulqadir Ujjainwala (He/Him) • 8:17 PM

Salam Hashim Bhai,

Abdulgadir here.

I meet you in masjid e Moazzam in mohrram.

If you remember.

Bhai I want to be a business consultant and helping business to grow. But i don't know how to be start. So I want to work with any business consultant.

Can you please help me out of this?



#### Asma Najmi

Available on mobile





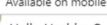
#### Asma Najmi • 9:34 AM

I was wishing to conduct your Entrepreneurship session for students of our school Do let me know if you are there in Indore



#### Anjum Shaikh

Available on mobile





I found your Service Page and I am interested in working together. Please review my project request and submit a proposal if it's a good fit for you. Looking forward to learning more about your work.





# **CLIENT REVIEWS**



Dr.Sakina Talwari 🖔 · 2nd

 $8\ \text{Years of Dental Excellence}\ |\ \text{Smile Designer}\ \&\ \text{Healthy Lifestyle Advocate}\ |\ \text{Transforming Confidence}\ |\ \text{Let's Discuss Your Smile Journey}\ |\ \text{Connect with Me Today}$ 

February 22, 2024, Dr.Sakina was Dr. Hashim's client

Just 1month ago, I was utterly lost in the world of LinkedIn. As a complete beginner, I had no idea how to leverage its potential.

Then I met Dr. Hashim, and let me tell you, it a game-changer!Dr. Hashim's mentorship journey took me from clueless to confident within just nine sessions. He patiently guided me through the platform's nuances, equipped me with valuable strategies, and instilled the knowledge to manage not just my own profile, but even my husband's!

Not only did I gain confidence in navigating LinkedIn, but Dr. Hashim's encouragement sparked a creative fire within me. Imagine my surprise when I realized I could even write a book! And guess what? Thanks to Dr. Hashim's guidance, it's getting published next week!If you're looking to up your LinkedIn game, whether you're a beginner or simply seeking to elevate your presence, I wholeheartedly recommend Dr. Hashim.

His expertise, patience, and genuine support are truly unmatched. Thank you, Dr. Hashim, for empowering me and countless others!



#### Hamza Mustafa · 2nd

Helping Entrepreneurs, Startups and Enterprises with Technology | Founder & CEO at HM Developers | Full Stack Engineer | Automation | Website, E-commerce, Software, SAAS and API Development

January 18, 2024, Hamza was Dr. Hashim's client

I had the pleasure of coming across Dr. Hashim remarkable content regarding LinkedIn, and it's truly invaluable. Offering unique insights that have significantly enhanced my understanding of personal branding.

What sets Dr. Hashim Adil apart is not only his deep knowledge but also his ability to communicate complex concepts in an accessible way. His commitment to knowledge-sharing and fostering meaningful discussions is commendable.

I highly recommend connecting with Dr. Hashim Adil and following his content. Looking forward to more of Dr. Adil's thought-provoking insights!

Best regards, Hamza Mustafa



CA Shrigopal Malani of 🛅 · 2nd

Co-Founder at HisabKitab - India's Simplest Cloud based Accounting Software | CA AIR 16 | LLB July 15, 2022, CA Shrigopal was Dr. Hashim's client

Hashim conducted a session over LinkedIn in our organization. He has good knowledge and deep understanding of topic. I recommend Hashim for training of 5X growth.



Dr. Naheed Khan 💍 🛅 · 2nd

Achieve Work-Life Harmony | Army Medalist Turned Productivity Expert | Award-Winning Coach & Author | Founder - Smartnatives | Connect for Breakthrough Results!

February 22, 2024, Dr. Naheed was Dr. Hashim's client

Dr Hashim's linkedin workshop is so amazing. It's with great pleasure that I share my experience of working with Dr. Hashim during the three-week LinkedIn training program. From day one, it was evident that Dr. hashim is not just a trainer but a true mentor dedicated to empowering individuals with invaluable knowledge and skills.

One aspect of the training that stood out to me was Dr Hashim's emphasis on practical application. I did every action as a practise in his class.

As a result I increased 200 connections in 2 months and started contributing to articles in my subject area making me available to people

In conclusion, I wholeheartedly recommend Dr Hashim as a LinkedIn trainer and mentor. his expertise, passion, and dedication is truly commendable, and I am grateful for the impact they've had on my professional journey. Thank you, Dr. Hashim for your invaluable guidance and support.

Warm regards, Dr. Naheed Khan



# WHAT WILL YOU GET?

- WHATSAPP TOOL I YEAR
- LINKEDIN XPRESS PROGRAM 1 YEAR
- WA MARKETING MASTERY 1 YEAR
- 3 DAY BBSW LIVE 1 YEAR
- AMAZON SELLER MASTERY (LIFETIME)
- FREELANCE SUTRA (LIFETIME)
- 1–1 DFY LINKEDIN PROFILE UPDATE
- 02-DAY LIVE BOOK WRITING WITH AI
   WORKSHOP 1 YEAR
- 14,000+ ADVANCE CHATGPT PROMPTS (LIFETIME)

TOTAL WORTH | NR 2,23,000/-

INR 12,000 – REGISTER NOW!



# TAKE THE LEAP WITH LINKEDIN XPRESS PROGRAM 5.0



#### **Empowering YOU in the Digital Age**

Dive into the transformative experience of the LinkedIn Express Program 5.0. Envision yourself mastering LinkedIn, turning your profile from a mere digital footprint into a vibrant hub of opportunities and connections.

Unleash your potential with our specialized modules like IMPACT PROFILE ENHANCER™ and AI CONTENT POWERLAB™, designed to elevate your online presence and networking prowess to new heights.

Are you ready to redefine your professional narrative? Step into the future of LinkedIn success with us and unlock a world of endless possibilities.

### Contact Us:



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